

THEY'RE CALLING ON YOU

RECYCLE MOBILE PHONES AND HELP PROTECT WILD GORILLAS

Did you know, there are less than 880 Mountain Gorillas left in the wild? Luckily there is something you can do to help protect their species from extinction.

WHAT'S THE LINK BETWEEN MOBILE PHONES AND GORILLAS?

You may not have heard of the metal coltan, it is likely to be found in your mobile phone. Much of the world's coltan comes from central Africa, in the homes of Mountain and Eastern Lowland (Grauer's) Gorillas.

HOW DOES RECYCLING YOUR MOBILE PHONE PROTECT ENDANGERED GORILLAS?

- + Recycling reduces the demand for coltan and helps protect gorilla habitat
- + It also raises money for a non-profit organisation called Gorilla Doctors and Zoos Victoria's conservation programs
- + It helps keep mobile phones from becoming landfill.

Gorilla Doctors, in partnership with Zoos Victoria, is ensuring the health and survival of wild gorillas through veterinary care, regular monitoring of family groups, and the rescue and ongoing care of orphaned baby gorillas.



HOW RECYCLING WILL WORK

- 1 Hand in your mobile phones at identified collection points.
- 2 Contact PhoneCycle to ask them to collect your mobile phones so they can be recycled.
- 3 PhoneCycle will donate the value of your phones to Zoos Victoria and Gorilla Doctors' conservation programs.

Get more information about how the campaign works at: zoo.org.au/callingonyou

Contact us: PhoneCycle.com.au | 1300 883 815 | collections@phonecycle.com.au

